



OHIO LAKE MANAGEMENT SOCIETY

P.O. Box 463 * Kent, OH 44240 * 330-672-5475 or 440-708-2439
Fax: 330-672-3713 * E-mail: oleskie@olms.org * Web Site: www.olms.org

OHIO SHORELINES Contract for Advertising Space

Sales Representative _____ Date _____

This is a space reservation for _____

Contact Name _____ Phone (____) _____

Address _____ Fax (____) _____

City _____ State _____ Zip _____ E-mail _____

AD SIZES and PRICES

	<u>Width</u>	<u>Depth</u>	<u>Cost (per issue)</u>
___ Business Card	3.5"	x 2"	\$75.00
___ 1/4 Page (horizontal)	5"	x 3"	100.00
___ 1/4 Page (vertical)	3"	x 5"	100.00
___ 1/2 Page (horizontal)	7"	x 5"	150.00
___ 1/2 Page (vertical)	5"	x 7"	150.00
___ Full Page	7"	x 10"	200.00

ISSUE SCHEDULE

<u>Issue</u>	<u>Year</u>	<u>Deadline</u>	<u>Distribution</u>
___ Spring	___	March 15	April
___ Summer	___	June 15	July
___ Fall	___	September 15	October
___ Winter	___	December 15	January

MATERIAL and COMMENTS

___ Ad submitted on disk (compatible file in MS Office)

___ Ad submitted as a hard copy

___ Repeat from Issue: _____ Page: _____

Comments:

PAYMENT

Price per Issue \$ _____

Frequency X _____ issues

Subtotal \$ _____

*Less Discount \$ _____

Total Amount \$ _____

*10% discount for contracts with payment of advertisement in 4 or more issues

Advertiser Signature _____ Title _____

Date _____ Send this contract along with ad copy, instruction, and payment to:

Ohio Lake Management Society, P.O. Box 463, Kent, OH 44240